

PRINCIPLES OF MANAGEMENT 2008

Answer any FIVE questions.

All questions carry equal marks.

- 1.Explain the nature and scope of Modern Management.
- 2.What are the differences between emotionality and rationality in decision making?
- 3.List out the various elements of authority.
- 4.What are the various factors governing the span of control?
- 5.List out the importance of staffing.
- 6.What are the various steps involved in a selection process?
- 7.What are the factors needed for effective control?
- 8.What are the various sources for recruitment process?

Answer any FOUR questions.

- 9.What do you mean by co-ordination? Explain its importance in detail.
- 10.What are the various barriers of communication process? Explain the ways of overcoming barriers of communication process.
- 11.What are the four basic activities of a manager? How are they independent on each other?
- 12.Explain the common errors that occurs during the decision making process.
- 13.What are the various elements of authority? Explain the line and staff authority.
- 14.Explain the various characteristics of effective direction.
- 15.Explain the importance of control in management.