

Roll No

858
D.T.S. (First Year)
Examination 2010
ETS- 101
Diploma Programme in Tourism Studies
Tourism Concepts and Principles

Time: 3 Hours

Maximum Marks: 35

Section –A

1. Fill in the blanks. (5x1=5 Marks)

- i. Tourism is regarded as anindustry. (Export/Import)
- ii. UNWTO's Tourism 2020 vision forecasts that international arrivals are expected to reachby the year 2020. (1.6 billion/3 billion)
- iii.is a form of alternative tourism. (Mass Tourism/Eco Tourism)
- iv. Khajuraho is situated in (Madhya Pradesh/Rajasthan)
- v. The name of the biggest amusement park of world is (Essel world/Disney world)

Section –B

2. Short answer type questions (Attempt any five) (5x2=10 Marks)

- i. What do you understand by Eco Tourism?
- ii. What do you understand by Medical Tourism?
- iii. What do you understand by Religious Tourism?
- iv. Describe two main factors which attract tourists.
- v. Describe the relationship between Indian tourism and seasons?
- vi. Describe two main factors which motivate people for traveling in the Indian perspective?

Section –C

3. Essay type questions (Attempt any 4 questions) (4x5=20 Marks)

- i. Write a note on Cultural tourism in the state of Uttarakhand.
- ii. What are the benefits of tourism industry in the economic development of a nation?
- iii. Describe two negative impacts of Tourism on moral life of the host country.
- iv. Describe the importance of tourism for enhancing National Integration.
- v. What are the unique characteristics of Tourism industry?
- vi. Describe the significance of overseas tourist offices in tourism development.
- vii. Write a note on Adventure Tourism?