

Roll No

861
D.T.S. (Previous)
Examination 2010
ETS- 104
Diploma Programme in Tourism Studies
Travel & Transportation

Time: 3 Hours

Maximum Marks: 35

Section –A

1. Fill in the blanks.

(5x1=5 Marks)

- i. Radio and reach more homes than any other advertising medium. (Mobile/Television)
- ii. Delhi,.....and Agra is the golden triangle of India. (Jaipur/Udipur)
- iii. Indira Gandhi international airport is situated in..... (New Delhi/Mumbai)
- iv. is the luxury train of India. (Bharat Darshan/Royal Orient)
- v. Full form of DGCA is

Section –B

2. Short answer type questions (Attempt any five)

(5x2=10 Marks)

- i. Write the role of Indian Railway Catering Service?
- ii. Write two main environmental impacts of transportation.
- iii. Describe two main objectives of Press Conferences.
- iv. Name two factors affecting traveler choice of mode of transport.
- v. Give a brief account of road transportations in India.
- vi. What are Familiarization trips?

Section –C

3. Essay type question (Attempt any 4 questions)

(4x5=20 Marks)

- i. What are the various characteristics of transportation?
- ii. Explain various modes of transport.
- iii. How railways have promoted Domestic tourism.
- iv. Describe the public relation tools used by an organization interested in establishing a travel agency.
- v. What is the role of DGCA ?
- vi. Write a brief account on the interdependence of various modes of transport.