



Printed Pages : 2

MBR – 207

(Following Paper ID and Roll No. to be filled in your Answer Book)

PAPER ID : 7233

Roll No.

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M. B. A. (RD)

(SEM. II) EXAMINATION, 2006-2007

**QUALITY OF RURAL LIFE & SOCIAL
ADVANCEMENT**

Time : 3 Hours]

[Total Marks : 100

Note : Attempt all questions. All questions carry equal marks.

- 1 How does the quality of life of the people affect the economic and social advancement of a country? Discuss this issue in the context of the rural population in India. **20**

OR

- 1 ‘In spite of many efforts that have been taken by the Government of India under the various Five Year Plans to improve the quality of life of the rural masses, the situation has not yet improved to any appreciable extent.’ Why? **20**

- 2 What are the major short-comings of the rural education in India? Explain how these short-comings be removed by the Government and other voluntary organisations. **20**

OR

- 2 “Elementary Education in the rural sector of India has not prospered mainly due to the extremely poor infrastructural facilities.” Comment upon this statement. What measures would you like to suggest to improve these facilities? **20**

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[Contd...

- 3 What are the problems of health and hygiene of the rural people in our country? Explain how malnutrition has been responsible for affecting the physical and mental health of those people and spreading many dangerous diseases. 20

OR

- 3 “The life of the people in Indian villages has been badly affected due to poor housing conditions, lack of proper sanitation and non-availability of fresh drinking water.” How far is this statement correct? What action plan would you like to suggest for removing these short-comings? 20

- 4 Write a critical note on the prevailing condition of rural means of transport and communication in India, suggesting ways and means to improve it. What programmes of development are being initiated by the Government in this regards? 20

OR

- 4 What are the traditional modes of communication that you observe in the rural sector of India? Discuss the role of fairs, festivals and other religious congregations in the advancements of the social and cultural life of our rural people. 20

- 5 Write explanatory notes on any **two** of the following : 10×2=20
- (a) Quality of Life and Rural Development
 - (b) Objectives of National Literacy Mission
 - (c) Management of Health in Rural Areas
 - (d) Condition of Health Manpower in Rural Areas
 - (e) Modern means of communication and the problems of their acceptance in Rural Areas