

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

# GUJARAT TECHNOLOGICAL UNIVERSITY

MBA Sem-I Examination January 2010

Subject code: 810006

Subject Name: Principles of Management

Date: 29 / 01 / 2010

Time: 12.00 – 2.30 pm

Total Marks: 70

### Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

<b>Q.1</b>	<b>(a)</b>	Thought contribution of Taylor & Fayol's Principals of Management	<b>07</b>
	<b>(b)</b>	Define Ethics and Social Responsibility. What are the different tools of Ethics?	<b>07</b>
<b>Q.2</b>	<b>(a)</b>	Define planning and explain the steps involved in Planning?	<b>07</b>
	<b>(b)</b>	Write a detailed note on process of Managing by objectives?	<b>07</b>
		<b>OR</b>	
<b>Q.3</b>	<b>(a)</b>	What is the nature and purpose of formal & informal organization premises? Explain the different types of organizational structures?	<b>07</b>
	<b>(b)</b>	What is benefit and limitation? Explain the classical and the task technology approach in detail?	<b>07</b>
		<b>OR</b>	
<b>Q.3</b>	<b>(a)</b>	Explain Decentralization and Centralization. What are the factors influencing decentralization?	<b>07</b>
	<b>(b)</b>	Write a note on advantages of delegation and what are the barriers to delegation?	<b>07</b>
<b>Q.4</b>	<b>(a)</b>	Explain briefly the motivation techniques.	<b>07</b>
	<b>(b)</b>	Write a note on Maslow's hierarchy of needs with diagram?	<b>07</b>
		<b>OR</b>	
<b>Q.4</b>	<b>(a)</b>	What is leadership? Explain types of leadership.	<b>07</b>
	<b>(b)</b>	Describe communication? Explain the role of effective communication in the organization.	<b>07</b>
<b>Q.5</b>	<b>(a)</b>	Briefly explain the system and process of controlling?	<b>07</b>
	<b>(b)</b>	Write a detailed note on Globalization and Liberalization?	<b>07</b>
		<b>OR</b>	
<b>Q.5</b>	<b>(a)</b>	Discuss the role of Budgeting as a Control Technique?	<b>07</b>
	<b>(b)</b>	Give an insight on International Management and global theory of Management.	<b>07</b>

\*\*\*\*\*