

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY

MBA Sem-I Examination January 2010

Subject code: 810006

Subject Name: Principles of Management

Date: 29 / 01 / 2010

Time: 12.00 – 2.30 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

Q.1	(a)	Thought contribution of Taylor & Fayol's Principals of Management	07
	(b)	Define Ethics and Social Responsibility. What are the different tools of Ethics?	07
Q.2	(a)	Define planning and explain the steps involved in Planning?	07
	(b)	Write a detailed note on process of Managing by objectives?	07
		OR	
	(b)	Explain the Strategic policies & planning.	07
Q.3	(a)	What is the nature and purpose of formal & informal organization premises? Explain the different types of organizational structures?	07
	(b)	What is benefit and limitation? Explain the classical and the task technology approach in detail?	07
		OR	
Q.3	(a)	Explain Decentralization and Centralization. What are the factors influencing decentralization?	07
	(b)	Write a note on advantages of delegation and what are the barriers to delegation?	07
Q.4	(a)	Explain briefly the motivation techniques.	07
	(b)	Write a note on Maslow's hierarchy of needs with diagram?	07
		OR	
Q.4	(a)	What is leadership? Explain types of leadership.	07
	(b)	Describe communication? Explain the role of effective communication in the organization.	07
Q.5	(a)	Briefly explain the system and process of controlling?	07
	(b)	Write a detailed note on Globalization and Liberalization?	07
		OR	
Q.5	(a)	Discuss the role of Budgeting as a Control Technique?	07
	(b)	Give an insight on International Management and global theory of Management.	07
