

Seat No.: \_\_\_\_\_

Enrolment No. \_\_\_\_\_

**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**Hotel Management & Catering Tech.- Second Year- Examination –May/June- 2011**

**Subject code: 520007**  
**Subject Name: Principles of management**

**Date: 02/06/2011**

**Time: 02:30pm to 05:00pm**  
**Total Marks: 70**

**Instructions:**

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

- Q.1** (a) Give in brief on economic principles? **14**  
(b) Explain manpower planning process?
- Q.2** (a) Discuss about maslow's theory of motivation? **07**  
(b) Explain X & Y theory of direction? **07**  
**OR**  
(b) Explain the duties & responsibilities of a manager? **07**
- Q.3** (a) Describe recruitment and selection process in detail? **14**  
(b) Write detailed note on managerial economics and its scope?  
**OR**  
(b) Explain about the managerial skills in detail?
- Q.4** (a) Describe about process of planning? **14**  
(b) Describe about control in detail?
- Q.5** (a) Give basic principle of management? **14**  
(b) Describe about the methods of Performance appraisal?  
**OR**
- Q.5** (a) Explain training methods in detailed? **14**  
(b) Describe job description of human resource planning?

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