

Industrial Economics & Mgmt.

Con/5515-07.

(REVISED COURSE)

CD-5532

(3 Hours)

[Total Marks] 100

N.B. : (1) Attempt any **five** questions.

(2) **Each** question carries **20** marks. **Each sub-question** carries **10** marks.

1. (a) What are the functions of money ?
(b) Take an example and explain in detail, the credit creation by banks.
2. (a) Explain briefly, the different types of competition with their advantages and disadvantages.
(b) List and explain the functions of RBI.
3. (a) Explain Maslow's Motivation Theory and write its disadvantages.
(b) What are the costs associated with inventory ?
4. (a) Explain ABC analysis of inventory control.
(b) For an item, price = Rs. 30. Annual demand = 4800. Inventory carrying cost = 30%. Ordering cost is = Rs. 80.
Find the Economic order quantity.
5. (a) What are different phases of project and its management ?
(b) Discuss the application of industrial psychology in Human Resource Management.
6. (a) Explain the terms payback period and Net present value, along with their application.
(b) What are the sources of public revenue ?
7. Write short notes on any **two** :
 - (a) Direct and Indirect Taxes
 - (b) New Economic Policy
 - (c) Communication in Management.
