

T76/BHC109/EE/200712

Principle of Management

Time : 3.00 Hours

Marks : 100

Instructions :

1. All questions are compulsory.
2. Illustrate your answer with neat sketches whenever necessary.
3. Figures to right indicate full marks.
4. Assume Suitable data, if necessary.

1. Explain the following (any four) 20

- a. Levels of Management
- b. Need and importance of Motivation
- c. Function of Management.
- d. Need and importance of organization.
- e. importance of controlling

2. Answer the following (Any two) 16

- a) Differentiate between authority and responsibility.
- b) Explain in detail how communication plays an important role in the Managerial Process.
- c) Define Management and explain the nature and characteristics of Management.

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3. Answer the following (Any two) 16

- a) Explain different types of charts in detail diagram.
- b) Define Motivation. Explain Maslow's Theory of need hierarchy.
- c) "Management is an Art and a science" Explain.

4. Answer the following. 16

- a) Define NBO. Explain the process in detail with a flowchart.
- b) Distinguish between Narlow's Theory v/s Hertzberg's Theory.

5. Answer the following (Any two) 16

- a) Explain the process of Decision Making with a flow chart.
- b) Explain principle of Organisation for smooth working of an enterprise.
- c) List (Four) advantages & Four disadvantages of centralization.

6. Answer the following (Any Two) 16

- a) Define leadership. Explain four style of leadership.
- b) Distinguish between planning and Forecast.
- c) Explain Henri Fayal's 14 principles of Management.