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BBA - 12

B.B.A. DEGREE EXAMINATION – JANUARY, 2006.

(For AY 2004 – 05 and CY 2005 students)

First Year

BUSINESS ORGANISATION

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

Each question carries equal marks.

1. Discuss the main features of a business organisation.
2. Give five important distinctions between a public and private company.
3. What are the conditions subject to which the articles of a company may be altered?
4. What is a stock exchange and what functions does it perform?
5. Write a note on any five types of business combinations.

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PART B — (4 × 15 = 60 marks)

Answer any **FOUR** questions.

Each question carries equal marks.

6. Define partnership. What are the essential elements of a partnership? How does it differ from a sole trader's business?
7. Explain the different stages in the formation of a company.
8. Explain in detail the role of the 'prospectus', for a company. In what way does it help the prospective investors to make an assessment of the company's present and future?
9. Write short notes on
 - (a) Bull
 - (b) Bear
 - (c) Cornering
 - (d) Arbitrage
 - (e) Cover.
10. Enumerate the merits and demerits of small scale versus large scale business operations.

11. Why is it that despite its size, India plays a relatively small role in world trade?
12. Describe the functions of any five trade organisations in India.