

UG-706

BBA - 12

B.B.A. DEGREE EXAMINATION – JUNE 2006.

(For Candidates admitted in AY 2004–05, CY 2005  
and AY 2005–06)

First Year

BUSINESS ORGANISATION

Time : 3 hours

Maximum marks : 75

PART A — (3 × 5 = 15 marks)

Answer any THREE questions.

Each answer carry equal marks.

1. What are the objectives of business?
2. What is articles of association?
3. Define organisation. What are the objectives of organisation?
4. What are the functions of the chamber of commerce?
5. What are (a) Partnership deed (b) Joint Hindu Family Firm?

PART B — (4 × 15 = 60 marks)

Answer any FOUR questions.

Each question carry equal marks.

6. What is Business? Explain the essentials of a successful business.
7. What is Partnership? Explain the characteristics of partnership, kind of partners, and advantages of partnership form of organisation.
8. Enumerate the characteristics of co-operatives, public utilities and public enterprises.
9. Discuss the function and working of stock exchange of India.
10. What is plant location? Explain the factors that influence the choice of a location. What steps are involved in plant location?
11. Explain the causes of combination, categorise the various forms and types of combination.
12. What are the principles of insurance. Explain the various types of life insurance policies.

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