**R07** 

## Code No: MA315

## JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD MBA – III Semester Examinations, February -2012 ORGANIZATIONAL BEHAVIOUR

Time: 3hours Max. Marks: 60

## Answer any <u>five</u> questions All questions carry equal marks

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- 1. Define Organizational Behaviour. Explain the nature and scope of organizational behavior.
- 2. a) What are the factors affect the Perceptual selectivity?
  - b) What is meant by stereotyping? Why it is considered to be a perceptual problem?
- 3. Define Personality. What are the major determinants of Personality?
- 4. Explain the following theories of motivation:
  - a) Maslow's hierarchy of needs
  - b) Herzberg's two-factor theory of motivation.
  - c) Vroom's expectancy theory of motivation.
- 5. What are the different barriers to communication? Explain the strategies to improve the flow of communication.
- 6. a) Define Stress and Conflict.
  - b) What is the difference between Stress and Conflict?
  - c) What are the strategies to cope with Stress and Conflict?
- 7. What is the meaning of Power? What are the different sources and types of power?
- 8. Explain different Leadership theories. What is the relevance to Organizational Development?

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