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## Code No: MA101

## JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD MBA – I Semester Examinations, February -2012 MANAGEMENT THEORY AND PRACTICE

Time: 3hours Max. Marks: 60

## Answer any <u>five</u> questions All questions carry equal marks

1. Differentiate between Administration and Management. Briefly explain various functions of management.

- 2. What is scientific management? Discuss the evolution of scientific management.
- 3. What is the nature of planning? Explain various steps in the planning process.
- 4. Explain rational model of decision making and what are the challenges of rational decision making model.
- 5. What is Organization? Explain various levels of organization.
- 6. What are the differences between leading and managing? Explain the characteristics of a transformational leader.
- 7. What is the importance of communication? Briefly explain the barriers to effective communication.
- 8. What is controlling? Explain the techniques of controlling.

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