



Reg. No. :

Name :

**Second Semester M.B.A. (Part Time) Degree Examination, July 2009
(2006 Scheme)
BUSINESS ENVIRONMENT**

Time: 3 Hours

Max. Marks: 60

PART – A

Write Short notes for **any five** questions. **Each** question carries **3** marks.

1. WTO.
2. Urban Economy.
3. Business Government Interface in India.
4. FEMA.
5. Business Environment.
6. Economic effects of Technology.
7. Social Change and Development in India.
8. IPR.

(5×3=15 Marks)

PART – B

Write descriptively on **any three** questions. **Each** question carries **10** marks.

9. Define a small industry. What is the role of small industries in our economy ?
10. Discuss the ways through which business can contribute to rural development.
11. How are public policy formulated ? Explain in detail.
12. Give 5 major concerns relating to technological environment in India.
13. What are the various identifiable risks in business environment ? **(3×10=30 Marks)**

PART – C

Answer the following.

15

As a Business manager of a manufacturing unit, to which macro variables would you give greater importance in assessing business environment ? Does a high rate of GDP growth signify bright business prospects for all business organizations in an economy ?
