

CA 72

B.Com. DEGREE EXAMINATION MAY 2008.

Second Semester

Commerce/Corporate Secretaryship/Co-operative Management/Vocational/Foreign Trade

BUSINESS ENVIRONMENT

Time: Three hours

Maximum: 100 marks

SECTION A – (10 X 3 = 30 marks)

Answer ALL questions.

All questions carry equal marks.

1. What is Business Environment?
2. What do you mean by disequilibrium in Balance of payment?
3. What is meant by a sick unit?
4. What do you mean by token money?
5. What is monetary policy?
6. What is meant by privatization?
7. What are the objectives of GATT?
8. What is a patent?
9. What is price?
10. What is meant by the term "Poverty"?

SECTION B – (5 X 6 =30 marks)

Answer any FIVE questions.

Answers should not exceed 250 words.

11. What are the characteristics of Business Environment?
12. What are the sources of working capital?
13. What are the factors that influence price decisions?
14. What are the causes that lead to poverty? Explain.
15. Explain the achievement during the second five year plan.
16. Bring out the salient features of Industrial policies.
17. Explain the principles of UNCTAD.
18. Discuss how demographic characteristics influence business decision.

SECTION C—(2 X 20 =40 marks)

Answer any TWO questions.

Answers should not exceed 1,500 words.

19. Critically examine the privatization programme of Government of India.
20. What are the causes for educational unemployment? Bring out the various suggestions to reduce educated unemployment.
21. What is fiscal policy? What are its objectives?
22. Explain the new Export – Import policy of the Government of India.

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