

C 641

B.B.A. DEGREE EXAMINATION NOVEMBER 2007.

Fourth Semester

Business Administration

BUSINESS ENVIRONMENT

Time: Three hours

Maximum: 100 marks

SECTION A – (10 X 3 = 30 marks)

Answer ALL questions.

1. What is Business Environment?
2. What is Savings?
3. What is Balance of Payments?
4. What is Regional imbalance?
5. What is inflation?
6. What is fiscal policy?
7. Explain FDI.
8. What is Five year plan?
9. What do you mean by Foreign Trade?
10. Explain IMF?

SECTION B – (5 X 6 =30 marks)

Answer any FIVE questions.

11. Explain the economic forces which are affecting the business environment.
12. What is Socialism? What are its merits?
13. What are the methods used to correct an adverse balance of payments?
14. What is money market? What are its functions?
15. What are the advantages of Foreign Direct Investment?
16. What is privatization? What are the various forms of privatization?
17. Explain the role of foreign trade in a Country's economic development.
18. What is WTO? What are its function?

SECTION C—(2 X 20 =40 marks)

Answer any TWO questions.

19. Explain the Sources of finance for business.
20. What is unemployment? What are the causes for unemployment? Suggest remedial measures to solve the unemployment problems in India.
21. Make a brief discussion of the Tenth Five-Year plan.

22. Explain the various measures taken in India for development and regulation of Foreign Trade.

HowToExam.com