

Reg. No.

(2 pages)

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Name

FOURTH SEMESTER B.Com. DEGREE EXAMINATION, APRIL/MAY 2005

(Vocational Course)

Branch : TOURISM AND TRAVEL MANAGEMENT

Paper XI—TRAVEL AGENCY, TOUR BUSINESS AND ACCOMMODATION

(Prior to 2000 admissions)

Time : Three Hours

Maximum : 70 Marks

Section A

*Answer any five questions.
Each question carries 2 marks.*

1. Write the functions of a passport.
2. Write the purposes for which people go on excursion.
3. What do you mean by air-taxies ?
4. Who is travel agent ?
5. What is Palace on Wheels ?
6. Define a "paying guest".
7. Describe religious tours.

(5 × 2 = 10 marks)

Section B

*Answer any six questions.
Each question carries 5 marks.*

8. Examine the opportunities in Kerala for promoting health tourism.
9. Draw the organisational structure of a travel agency.
10. Write the formalities involved in cargo booking.
11. Write the features of a three-star hotel.
12. Write the function of UFTAA.
13. Explain the procedure for becoming a travel agent.
14. Draw the organisation structure of a three-star hotel.
15. Write a note on the specialised services offered by Vayudoot.

(6 × 5 = 30 marks)

Turn over

Section C

*Answer any two questions.
Each question carries 15 marks.*

16. Examine the possibilities of promoting a seven-star hotel in Kerala.
17. Write a detailed essay on the role of Indian Railways in promoting tourism in India.
18. Describe the various types of travel agents and their functions and responsibilities.

(2 × 15 = 30 marks)