

Reg. No.....

Name.....

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL/MAY 2005

Mass Communication and Video Production

(Vocational Course)

CYBER JOURNALISM

Time : Three Hours

Maximum : 60 Marks

I. Write short notes on any 10 of the following (2 marks each) :

- | | |
|-------------------|---------------------------|
| 1 Web Server. | 2 Search engine. |
| 3 HTML frame. | 4 Java Applets. |
| 5 Animated GIF. | 6 CGI. |
| 7 JPEG. | 8 Computer Viruses. |
| 9 Blog. | 10 Malayalam Fonts. |
| 11 Shockwave. | 12 Web page design tools. |
| 13 Quark express. | 14 Satellite radio. |

(10 × 2 = 20 marks)

II. Most newspapers and television channels have a corresponding web site. Discuss the emergence of the web as a media, both as an independent one and also as a complementary one.

(20 marks)

Or

Discuss the design principles (both form and content) for an on-line newspaper.

(20 marks)

III. Write HTML code, giving brief description of major tags used, to display a news item of your choice on a web browser. The news item should include pictures, audio and feedback facilities.

(20 marks)

Or

Discuss major issues related to hosting, administration and maintenance of an on-line news portal.

(20 marks)