

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL/MAY 2005

(Restructured Course)

Branch – Malayalam with Mass Communication

Paper IV – EDITING

Time : Three Hours

Maximum : 120 Marks

*Answer question IX and five others.
All questions carry equal marks.*

- I. Write short notes on any five of the following :-
 - (a) Time copy.
 - (b) Correspondent.
 - (c) News editor.
 - (d) Cut lines.
 - (e) Skyline head.
 - (f) Copy.
 - (g) Cropping.
 - (h) Slug.
 - (i) Trimming.
- II. Briefly explain the organizational structure of editorial department of a medium sized newspaper.
- III. Explain the major areas where a sub-editor is expected to make changes in a copy.
- IV. Why headlines ? Explain at least five types of headlines commonly used in newspapers.
- V. Critically analyse the contents of a newspaper you read regularly not exceeding 400 words.
- VI. What factors should be followed by editors in the selection of news ?
- VII. Suggest a headline for each of the news stories given below. The headlines should not exceed the words prescribed in Parenthesis.

1. *Maximum words* : (7)

NEW DELHI, The two-week-long hockey conditioning camp in preparation of the Athens Olympic games will be held at Barog (Himachal Pradesh) from May 13.

The IHF sources here said the delay in the start of the camp was due to the non-availability of rooms and facilities.

This camp gains importance because all the probables for the Athens Olympics have been called for the high-altitude training.

Twelve senior players - Devesh Chauhan, Kamaldeep Singh (goal-keepers), Dilip Tirkey, Harpal Singh, and Kanwalpreet Singh (full back) Vikram Pillay, Prabodh Tirkey,

Viren- Rasquinha and Sunil Yadav (midfield), Gagan Ajit Singh, Deepak Thakur and Prabhjot Singh (forwards) – will start training in the camp in the first phase.

2. *Maximum words* : (6)

NEW DELHI. The Union Government today approved 24 foreign direct investment proposals worth Rs. 204 crores, including Citicorp and Chrys Capital's plan to invest Rs.126.54 crores in the Hyderabad-based IVRCL Infrastructure Projects Ltd.

3. *Maximum words* : (8)

Lahore: Former Pakistan opener Saeed Anwar and former pacer Aquib Javed have been appointed as the batting and bowling coaches respectively for the six-week Certificate programme at the National Cricket Academy (NCA) here.

The Pakistan Cricket Board (PCB) launched the first proper cricket course at the academy here on Tuesday.

Meanwhile, Ali Zia has been given the fielding coach's role in the programme to be attended by 25 cricketers of 17-19 years age group.

4. *Maximum words* : (3)

New York : World oil prices soared to 1990 highs on Tuesday and gasoline broke a new record after bloodshed at the weekend in the oil kingpin, Saudi Arabia, jolted the already-fragile market nerves. – PTI.

5. *Maximum words* : (3)

Athens: Three homemade bombs exploded outside an Athens police station early today, causing no injuries, but renewing fears about security in the Greek capital just 100 days before it hosts the 2004 Olympic Games. – AFP.

VIII. Suggest just *one* word for the following to convey the meaning :-

- | | |
|-----------------------------|------------------------|
| 1. A great number of times. | 2. As a general rule. |
| 3. Expressed the belief. | 4. In excess of. |
| 5. Made good his escape. | 6. New recruit. |
| 7. Personal friendship. | 8. On behalf of. |
| 9. Ended his talk. | 10. Widow of the late. |

IX. Edit the following copy in about – words and put an appropriate headline :-

ZCZC

Pri SRG Espl Eco Nat

Bangalore MES3

Heart

American varsity developing heart replacement device.

Bangalore, Sept 4 (PTI) An American university is developing and testing a 'heart replacement device' which is lighter and expected to have a longer lifespan of upto 15 years than two years of present generation devices.

Long, who is in Bangalore to discuss with the city-based Manipal Heart Foundation for their artificial heart programme said, the device would be ready for human trials in two years.

Lauding the talent and expertise of Indians, he said innovative approaches and cost-effective methods adopted by Indian engineers and doctors could reduce the cost of these devices and implants from the present USD 60,000 to less than half.

Manipal Heart Foundation has decided to use electronic devices developed by medical scientists that act as a bridge to heart transplants, and keep the patient alive until a heart becomes available, the foundation said in a statement.

Being developed by Dr. James W Long of the artificial heart programme of Utah University, the device weighing about 550 grams and with a diameter of 75mm is undergoing animal test trials in the US.

"The device provides much better blood handling than the existing technology". Long told reporters here today.

Stating that the device which has electronics to make it highly reliable, he said, it was a small, bearingless rotary blood pump, without valves had only one moving part, the rotor, that was suspended and rotated by magnetic field at a speed of 2,500 rounds per minute (RPM). (PTI)