Reg. No.................................

K 6032

Name.,.............................

FOURTH SEMESTER B.A. DEGREE EXAMINATION, APRIL/MAY 2005

Mass Communication and Video Production

(Vocational Course)

CYBER JOURNALISM

Time : Three Hours   Maximum : 60 Marks

I. Write short notes on any 10 of the following (2 marks each) :

    1   Web Server.   2   Search engine.

    3   HTML frame.   4   Java Applets.

    5   Animated GIF.   6   CGI.

    7   JPEG.   8   Computer Viruses.

    9   Blog.   10   Malayalam Fonts.

    11 Shockwave.   12   Web page design tools.

    13 Quark express.   14   Satellite radio.

                                                            (10 × 2 = 20 marks)

II. Most newspapers and television channels have a corresponding web site. Discuss the emergence of the web as a media, both as an independent one and also as a complementary one.

                                                                            (20 marks)

Or

Discuss the design principles (both form and content) for an on-line newspaper.   (20 marks)

III. Write HTML code, giving brief description of major tags used, to display a news item of your choice on a web browser. The news item should include pictures, audio and feedback facilities.

                                                                            (20 marks)

Or

Discuss major issues related to hosting, administration and maintenance of an on-line news portal.

                                                                            (20 marks)