

114 38

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

Principles of Management  
BBA Gen and BBA B&I first Semester  
Second Internal Exam

Max Marks: 40

Max Time: 2 hrs

Note: Attempt all questions.  
All questions carry equal marks  
Each question carries 10 marks

Q1 Short Notes (Any 2) (5 marks each)

- i. Delegation vs. Decentralization
- ii. PERT & CPM
- iii. Management By Objectives
- iv. Span of control

Or

Q Define management. Explain the elements of management process.

Q 2. Critically examine and compare McGregor's Theory X and Theory Y.

Or

Q. Define motivation. Distinguish between Maslow's theory of need hierarchy and Herzberg two factor theory of motivation.

Q 3. What do you understand by leadership. Critically examine the different leadership styles.

Or

Q. Explain Managerial Grid, pointing out its merits and demerits.

Q 4 Explain managerial control. Discuss the process of control. What are the requirements of effective control system?

Or

Q. Define staffing and explain the nature and significance of staffing.

MATURE  
STAFFING