

END TERM EXAMINATION

FIRST SEMESTER | BBA | DECEMBER-2010

Paper Code: BBA/BBA (TTM)(B&I)(CAM) 101

Subject: Principles of Management

Time : 3 Hours

Maximum Marks : 75

Note: Attempt five questions including Q. No. 1 which is compulsory.

- Q1. Comment on the following statements: **(5x3=15)**
- (a) Management knowledge is needed in all organizations and at all levels of it.
 - (b) All plans are based on premises.
 - (c) Controlling involves motivational aspect.
 - (d) Leadership is an influence process.
 - (e) Delegation multiplies effectiveness of delegator.
- Q2. (a) Management is a combination of Art and Science. Comment. **(7.5)**
(b) Explain various managerial skills. **(7.5)**
- Q3. (a) Evaluate contribution of F.W. Taylor to the development of management thought. **(7.5)**
(b) Write note on 'System approach of management'. **(7.5)**
- Q4. (a) Define planning. Explain its relationship with controlling. **(7.5)**
(b) Distinguish between policy and strategy. **(7.5)**
- Q5. (a) Define organizing process. How does it differ from organizational structure? **(7.5)**
(b) Distinguish between formal organization and informal organization. **(7.5)**
- Q6. Define leadership. Discuss Likert's systems of management. Which of these systems is considered more effective. **(3+10+2)**
- Q7. What is motivation process? Explain MC Gregor's theory X and theory Y. **(5+10)**
- Q8. (a) Explain the role of information in controlling. **(7.5)**
(b) Discuss the requirements of effective control system. **(7.5)**