END TERM EXAMINATION

FIFTH SEMESTER [BBA/BBA(TTM)] DECEMBER-2009

Paper Code: BBA/BBA (TTM) 307	Subject: Management Information System
Paper ID: 17/50307	

Time : 3 Hours	Maximum Marks :75

Note: Attempt any five questions.

Q1. Write short notes on **any five** of the following:-   (5x3=15)
  (a) SDLC
  (b) Information Technology
  (c) Difference between MIS and a computer system
  (d) Programmed Vs. Non-programmed decisions.
  (e) Transaction Processing System
  (f) System Maintenance

Q2. Define the term "MIS". How does it assist managers in their day-to-day functioning?   (15)

Q3. What is system analysis and design? How it is important for a system? Also explain the steps involved in the analysis of a system.   (15)

Q4. (a) Discuss the various components of DBMS. What functions are performed by each of these components?   (10)
  (b) What is the difference between database and data warehouse in the organization?   (5)

Q5. (a) What is system development? Explain the different approaches of system development.   (8)
  (b) Discuss various types of information. How it is related to the levels of management?   (7)

Q6. (a) What do you mean by cost benefit analysis for information system planning? What are the different types of costs and benefits involved in an information system?   (10)
  (b) What is multimedia? Explain the applications of multimedia in business organizations.   (5)

Q7. Define Decision Support System? Explain the characteristics of a DSS. How the DSS differs from GDSS?   (15)

Q8. What do you mean by an executive information system? What are the components of an EIS?   (15)