

M.B.A. DEGREE (FT) II SEMESTER EXAMINATION, MAY 2006

MANAGEMENT INFORMATION SYSTEM

Time: 3 Hours

Maximum marks : 50

(Answer **ALL** questions)
(All questions carry **EQUAL** marks)

(5x 10 = 50)

- I. A. Define management information system. What are the different level of information required at various functional levels of an organization ? Explain.
OR
B. Discuss the various stages of system development in an organization.
- II. A. What is a data flow diagram ? Draw a DFD for sales order processing.
OR
B. Develop in detail a possible "scenario" between the systems designed and manager of marketing at the stage of development of alternative concepts for a marketing management information system.
- III. A. How does a data base differ from a file ? Explain the concept of random file organization with example.
OR
B. Explain the goal of input and output design. Explain how DDL, DML and DBMS are related.
- IV. A. Explain the importance of a data model. What are the difference between hierarchical and network models ?
OR
B. Discuss the several evaluation factors that should be considered in evaluating the acquisition of hardware, software and vendor support.
- V. A. Explain the key feature of long range MIS planning. What are the different processing control in MIS organization.
OR
B. What do you mean by system approach to MIS ? What are the likely implications of not having a system approach when designing an MIS ?
