

B.Tech. Degree I & II Semester (Combined) Examination June 2003

IT/CS/EC/CE/ME/SE/EB/EI 110 HUMANITIES
(Before 2000 Admissions)

Time: 3 Hours

Maximum Marks: 100

(All questions carry EQUAL marks)

- I. Explain the importance of communication. Also analyse the relative merits of written and visual communication.
- OR**
- II. Briefly explain the principles of communication.
- III. What is the difference between a technical report and a general report?
- OR**
- IV. Write short notes on:
- (i) The points to be considered while summarizing a passage for official purpose.
 - (ii) Horizontal and vertical communication.
 - (iii) T.V as a means for mass communication
- V. Explain the different forms of elasticities.
- OR**
- VI. (a) Why does a demand curve slope downwards?
(b) Explain the concept of equilibrium of the market.
(c) Explain the peculiarities of labour as a factor of production.
- VII. Explain the functions of money.
- OR**
- VIII. (a) Briefly explain India's foreign trade policy.
(b) Explain the principles of taxation.
(c) Briefly explain how the rate of exchange is determined.
- IX. Explain the contributions of different Schools of management thought.
- OR**
- X. (a) Explain the functions of management.
(b) Explain the characteristics of management.
(c) Explain the different types of management.
- XI. Distinguish between 'decentralisation' and 'delegation of authority'.
- OR**
- XII. Explain the different types of business organizations.

