

BTS 131 (G)

3

**B.TECH. DEGREE IV SEMESTER (SUPPLEMENTARY) EXAMINATION IN CIVIL
ENGINEERING (HABITAT ENGINEERING AND CONSTRUCTION MANAGEMENT)
JUNE 2001**

**CE 404 ENGINEERING ECONOMICS AND
PRINCIPLES OF MANAGEMENT**

(Before 1998 Admissions)

Time: 3 Hours

Maximum Marks: 100

(All questions carry equal marks)

I. Discuss the application of Basic economic theory to the practical problems of a business firm.

OR

II. Define a Bank. Discuss various functions of Commercial Banks with examples.

III. Discuss the role of agriculture in Indian economy. What are your suggestions to make agriculture more productive in India.

OR

IV. Considering the globalization and liberalization policies of the government, what is the role of public sector undertakings in India. Discuss.

V. Explain in detail the philosophy of scientific management, mentioning the contributors and their contributions.

OR

VI. Write short notes on the following:

- (i) Finance corporations
- (ii) Public deposits
- (iii) Shares
- (iv) Debentures

VII. List out functions of Accounting. Explain the basic concepts of Double entry book keeping in detail.

OR

VIII. What is the general procedure for decision making under uncertainty? Explain any three techniques of sales forecasting.

IX. Write short notes on any three of the following:

- (i) Principles of Management
- (ii) Advertising and sales promotion
- (iii) Balance of Payments and Trade
- (iv) Functions of Money

