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**DHHM-1**

**POST GRADUATE DIPLOMA IN  
HOSPITAL AND HEALTH MANAGEMENT**

**Term-End Examination**

**June, 2010**

**DHHM-1 : INTRODUCTION TO MANAGEMENT-I  
INTRODUCTION TO MANAGEMENT-II**

*Time : 3 hours*

*Maximum Marks : 70*

*Note : Attempt all questions.*

1. What is the aim of inventory control. Describe various techniques of inventory control. **5+10=15**
2. What are the function of a hospital managers ? How will you use various techniques of management in improving the functioning of a hospital ? **5+10=15**
3. Write short note on *any four* of the following : **4x5=20**
  - (a) Marketing mix
  - (b) Use co-efficient
  - (c) Break even analysis
  - (d) Decision making
  - (e) Managerial grid

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4. Write short note on *any four* of the following :

**4x5=20**

- (a) Overhead costs
- (b) Delegation
- (c) Communication networks
- (d) Primary motives
- (e) Job enrichment

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