



CD 06

**I Semester P.G. Diploma in Clinical Research and Data Management
Examination July 2009
BUSINESS MANAGEMENT AND HEALTH ECONOMICS**

Time : 3 Hours

Max. Marks : 80

SECTION – A

Note : Answer **all** questions.

1. TRIPS agreements are instrumental in what ? **1**
2. What are the factors which characterizes Indian pharmaceutical industry ? **1**
3. What is top most therapeutic area ? **1**
4. What is the amount of pharmaceutical export during 2005--06 ? **1**
5. Where is the head quarters of WHO ? **1**
6. What are the functions of WHO ? **1**
7. What is WWP ? **1**
8. What are the goods primarily responsible for poor health ? **1**
9. What is outsourcing contracting arrangement ? **1**
10. What is the concept of community participation in health care ? **1**

SECTION – B

Note : Answer **any five** questions.

1. How does patenting help Indian pharmaceutical industries ? **5**
2. How does IPR help Indian pharmaceutical industries ? **5**
3. Explain the current issues of generic challenge. **5**
4. Explain the medicare system in United States. **5**

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| 5. Explain the medicare system in Japan. | 5 |
| 6. What is health management in the Indian Context ? | 5 |
| 7. What are the aspects to be considered while selecting a logistics service provider ? | 5 |
| 8. Comment on overpriced health care system in India. | 5 |

SECTION – C

Note : Answer **any three** questions.

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| 1. Explain theoretical frameworks on the firm level studies. | 10 |
| 2. Discuss the current issues of pharmaceutical industries. | 10 |
| 3. Explain the health care systems in
a) Slovenia.
b) Canada. | 10 |
| 4. What is a chronic disease ? Who is affected due to this ? What are the key findings ? | 10 |
| 5. Explain
a) Factors characterizing health sector in India.
b) Health information system. | 5
5 |
| 6. a) Discuss the capabilities of change management in India.
b) Explain the Indian industry landscape. | 6
4 |

SECTION – D

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| 1. a) Write a note on the nature of inhouse R and D. | 8 |
| b) Explain the primary services of health care. | 7 |
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