A

MB 113

III Semester M.B.A. Examination, June/July 2008
MANAGEMENT
Course – 13 : Management of Entrepreneurship and Small Business
(Compulsory)

Time : 3 Hours   Max. Marks : 75

SECTION – A

1. Answer **any five** of the following sub-questions. Each sub-question carries
   two marks.   (5×2=10)

   a) Who is an entrepreneur ? I   3

   b) What is network analysis ?

   c) Define 'Small Business'. IV   7

   d) What do you mean by environmental analysis ? III   13

   e) What are the major sources of finance ? II   42

   f) What is an EDP ? V   55

   g) List any four incentives provided to SSIs in India. IV   28

SECTION – B

Answer any four questions. Each question carries five marks.   (4×5=20)

   2. What are the objectives of entrepreneurial development programmes ? V   58

   3. Explain the competitive advantages of small scale enterprises.

   4. How do small business estimate their financial requirements ? II   44

   5. Explain the steps involved in environmental analysis.

   6. Explain the inventory management practices followed in small enterprises. V   68

   7. Why should rural entrepreneurship be developed ? V   7

P.T.O.

MB 113

Answer any three questions. Each question carries 10 marks.   (3×10=30)

8. Explain the social responsibilities of entrepreneurs.

9. How do financial institutions assist entrepreneurial development ?

10. Describe the role of government in marketing the products of small enterprises.

11. Discuss the rehabilitation measures undertaken by the government.

12. Describe the support extended by government to develop women entrepreneurs.

SECTION – D

13. Case (Compulsory)   (1×15=15)

The table below provides cost and time estimates of activities of a project :

Activity	Time Estimates (Weeks)		Direct Cost Estimates (Rs. in Thousands)	
	Normal	Crash	Normal	Crash
1 - 2	2	1	10	15
1 - 3	8	5	15	21
2 - 4	4	3	20	24
3 - 4	1	1	7	7
3 - 5	2	1	8	15
4 - 6	5	3	10	16
5 - 6	6	2	12	36

Required :

i) Draw the project network corresponding to normal time.

ii) Determine the critical path, normal duration and normal cost of the project.

iii) Crash the activities so that the project completion time reduces to 9 weeks with minimum additional cost.