

A

Grade P. 7A

MB 113

III Semester M.B.A. Examination, February 2007
C - 13 : ENTREPRENEURSHIP AND SMALL BUSINESS
MANAGEMENT

Time: 3 Hours

Max. Marks : 75

SECTION - A

1. Answer any five of the following sub-questions. Each sub-question carries two marks : (5×2=10)
- a) Define Entrepreneurship. I 3
 - b) What is a project appraisal ? II 27
 - c) What are cost over runs ?
 - d) Distinguish between PERT and CPM. II 21
 - e) What is TRYSEM ? V 7
 - f) What is business sickness ? IV 50
 - g) What is Entrepreneurial development ? I 36

SECTION - B

Answer any four questions. Each question carries five marks. (4×5=20)

- 2. Describe the characteristics of an entrepreneur. I 3
- 3. What are the different sources of project financing ? Explain. II 42
- 4. Examine the marketing problems of small business enterprise. IV 47, III 70
- 5. How do you assess the working capital requirement of a small business enterprise ? IV 62
- 6. Explain the problems to be faced by women entrepreneurs. V 36
- 7. What are the measures undertaken by the Govt. of Karnataka to develop industrial estates ? Explain.

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SECTION - C

Answer any three questions. Each question carries ten marks. (3×10=30)

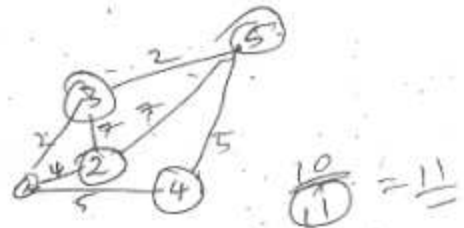
8. Critically examine the theories of entrepreneurship. I, 9
9. What problems do you come across while using social cost-benefit analysis in respect of a project? II, 23
10. Explain the different methods of demand forecasting. III, 21
11. Explain the measures that you suggest for mitigating the problems of small business enterprise. IV, 54
12. Do you feel that there is a future for small business units in India in view of competition by global business units? Explain.

SECTION - D

13. Case Analysis Compulsory : (1×15=15)

A project is composed of seven activities, the details of which are given below :

Activity	Normal Time (days)	Crash Time (days)	Normal Cost (Rs.)	Crash Cost (Rs.)
1-2	4	3	1500	2000
1-3	2	2	1000	1000
1-4	5	4	1875	2250
2-3	7	5	1000	1500
2-5	7	6	2000	2500
3-5	2	1	1250	1625
4-5	5	4	1500	2125



10,000 + 500 × 11

$\frac{10}{11} = \frac{11}{11}$

Indirect cost per day of the project is Rs. 500.

Required :

- a) Draw the project network.
- b) Determine the critical path and its duration.
- c) Find the optimum duration and the resultant cost of the project.