

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
ME Semester –III Examination Dec. - 2011

Subject code: 730004

Date: 05/12/2011

Subject Name: Entrepreneurship Development

Time: 10.30 am – 01.00 pm

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) Define entrepreneurship and describe characteristics of an entrepreneur. **07**
(b) Discuss role of NGOs in development of rural entrepreneurship. **07**
- Q.2** (a) Explain problems of woman entrepreneurs in India. **07**
(b) Describe meaning of projects and characteristics of project. **07**
OR
(b) Explain common errors in project formulation. **07**
- Q.3** (a) What is project feasibility analysis and describe check list for feasibility report. **07**
(b) Explain importance of project report and give Performa of project report. **07**
OR
- Q.3** (a) What is franchising, explain in details. **07**
(b) What is capital and capitalization. Explain capital structure in details. **07**
- Q.4** (a) Enlist the institutes that help entrepreneurs and enterprise and describe objective and activities of any one such institute in details. **07**
(b) Describe objectives and activities of SIDBI. **07**
OR
- Q.4** (a) Explain in brief electronic commerce and small enterprise. **07**
(b) Discuss human resource issues related to small entrepreneur. **07**
- Q.5** (a) Define industrial sickness and describe remedial measures required for sick industrial unit. **07**
(b) Explain growth strategy in small businesses. **07**
OR
- Q.5** Write short-notes on
(a) Export documentation and procedures. **05**
(b) Challenge for motivating workers to small entrepreneurs. **05**
(c) Importance of network analysis. **04**
