

Third Semester M.B.A., Degree Examination June 2009
Directorate of Correspondence Courses
MBA DP 302: BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time : 3 Hours

Max. Marks : 75

SECTION - A

1. Answer the following sub-questions in two or three sentences each. Each sub-question carries two marks. (2x5=10 marks)
- What do you mean by business ethics?
 - Define moral development.
 - What are Teleological ethics theories?
 - Define utility.
 - What is social responsibility?

SECTION - B

Answer any FIVE of the following. Each question carries SIX marks. (5x6=30 marks)

- What is the relationship between business and ethics.
- What are the virtues theories ? Explain the features of these theories.
- Explain problems with rights and justice.
- Explain the difference between imperialism and the ethics of care.
- Examine the need and importance of corporate social responsibilities.
- Identify the Indian corporate scenario with reference to the growing corporate governance practices.

SECTION - C

Answer the following question No. 8 & 9 carry TEN marks each and question No. 10 carries 15 marks. (10+10+15=35 marks)

- Critically evaluate the benefits of managing ethics in an organization.

OR

 - What is the concept of right ? Explain the situation when positive and negative rights conflicts.
- Explain how integration is possible between Utility, rights, justice and care principles.

OR

 - Differentiate between social responsibility and social responsiveness. Examine the arguments for and against corporate social responsibility.
- What do you understand by the term corporate governance ? List out the observations of Cadbury committee with reference to corporate governance.
