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RB-1703
B. B. A. (Sem. I) Examination
April / May - 2010
Communication Skills - I

Time : Hours]

[Total Marks : 70

Instructions :

(1)

<p>नीचे दशांशवैध निशानीवाणी विगतो उत्तरवही पर अवश्य लिखनी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : B. B. A. (Sem. 1)</p> <p>Name of the Subject : Communication Skills - 1</p> <p>Subject Code No. : 1 7 0 3 Section No. (1, 2,.....): Nil</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <p style="text-align: center; border: 1px solid black; border-radius: 15px; padding: 10px;">Student's Signature</p>
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- (2) Numbers to the **right** indicate full marks.
(3) Clearly indicate the option you attempt.

- 1 Answer any **four** from following in brief : 20
- (a) "A ladies suitcase is a safe place". Who says this? Why?
 - (b) Who is Vayu? Why is she afraid of Mr. Patil?
 - (c) Who goes to airport to receive Mr. Blake? Why?
 - (d) What is I.W.T.? How Mr. Dass is associated with it?
 - (e) Describe the chance meeting between David and Vayu at Delhi airport.
 - (f) What did Mrs. Mukherjee find out about Professor Prasad?
 - (g) "Tyger, tyger burning bright in the forests of the night" - Explain the statement.
- 2 Write short notes on any **two** of the following : 15
- (a) Inspector Shah's investigation.
 - (b) Gurusamy, the rikshaw driver
 - (c) Psycho-sociological barriers of effective communication
 - (d) Essential features of a good business letter.
- 3 Write an essay on any **one** topic from following : 10
- (a) Pollution : Effects and remedies
 - (b) Festivals - becoming global or nuisance
 - (c) Migration - a boon or a cult.

- 4 (a) Draft an office memorandum, warning an employee Mr. Parikh against his habit of reading newspapers and magazines during office hours. **10**

OR

- (b) You are a local distributor of Samsung mobile company. Draft a letter to the head office of Samsung mobile company to inquire about their new touch-screen handset in concern with terms and conditions of supply. **10**
- 5 Do as directed : **10**
- (a) Mamta has gone to London _____ a business trip. (Use suitable proposition)
- (b) It is raining last night. (Correct the sentence)
- (c) Nobody wrote the full answer. I don't know the reason. (Join the sentences using adjective clause)
- (d) I am too weak to walk fast. (Remove "too")
- (e) The youth festival of the university this year was a grand success. (Put a question tag)
- (f) In cours of our journey, we _____ light food. (Fill the blank with verb form of "use+eat")
- (g) The doctor is operating the patient now. (Change the voice)
- (h) How charming the child is ! (Make assertive sentence)
- (i) Priti dresses up like a model. (Use "as if")
- (j) Can you drive a car? (Answer in short)
- 6 Make sentences by your own using following :
- (a) Look after
- (b) break out
- (c) Call for
- (d) Due to
- (e) take over
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