



R-7611
B. Arch. IV (Sem. VIII) Examination
May / June - 2010
AR-806 : Product Design
(Elective - III)

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

<p>नीचे दशांशविक निशानीवाणी विगतो उत्तरवडी पर अवश्य लभवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : B. Arch. 4 (Sem. 8)</p> <p>Name of the Subject : AR-806 : Product Design</p> <p>Subject Code No. : 7 6 1 1 Section No. (1, 2,.....): Nil</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; width: 100%;">Student's Signature</div>
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- (2) Figures to the right indicate full marks.
(3) Illustrate your answer through sketches along with write-up.

1 Fill in the blanks : 10

- (1) Thickness of coating material is measured in _____.
- (2) Subject dealing with human comfort is called _____.
- (3) Full form of L.E.D. is _____.
- (4) The finish that makes brass look like stainless steel is _____.
- (5) _____ is used for smooth movement of a drawer.

2 Answer the following : (any three) 24

- (1) Explain "Anthropometry and Ergonomics".
- (2) Explain "Advancement in technology has increased complexity in product design".
- (3) What are qualities that one has to develop to be a good product designer.
- (4) Explain "Gimmick in product design".

- 3** As you design a signage system for an Hotel : **16**
- (a) What shall be your design criteria.
 - (b) What shall be your anthropometric and ergonomic considerations.
 - (c) List materials and finishes you shall select with reasoning.
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