



RB-3983-84
B. Sc. (IT) (Sem. IV) Examination
April / May – 2010
E Business

Time : 3 Hours]

[Total Marks : 70

RB-3983

Instructions :

(1)

<p>नीचे दृशायेव निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : B. Sc. (IT) (Sem. 4)</p> <p>Name of the Subject : E Business</p> <p>Subject Code No. : 3 9 8 3 Section No. (1, 2,.....): 1</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; width: 100%;">Student's Signature</div>
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- (2) Write section I and Section II in **separate** sheets
- (3) Mention your choice clearly. Do not mix with different/odd options.
- (4) Right most side numbers indicate marks of the question.
- (5) All questions are **compulsory** to attempt.
- (6) Draw necessary diagram wherever necessary.

- 1 How to deal with the need of an interdisciplinary and international approach of Cyber security? 11
- 2 Attempt following : (any **three**) 12
 - (1) Explain EDI and VPN
 - (2) Write the significance of digital signature?
 - (3) What is website phishing? Discuss how can we avoid it on online business?
 - (4) What are the security technics we are using to enhance e-business?
 - (5) Explain types of E-Commerce.
- 3 Attempt following : (any **three**) 12
 - (1) Write down difference between E-Commerce and M-Commerce?
 - (2) Discuss the scope of Electronic commerce.
 - (3) Discuss computer ethics.
 - (4) Explain Technology-enabled Relationship management.

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[Contd...

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Name of the Examination :	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="text" value="B. Sc. (IT) (Sem. 4)"/>	<input type="text" value="Student's Signature"/>
Name of the Subject :	
<input type="text" value="E Business"/>	
Subject Code No. : <input type="text" value="3"/> <input type="text" value="9"/> <input type="text" value="8"/> <input type="text" value="4"/> Section No. (1, 2,.....) : <input type="text" value="2"/>	

- (2) Write section I and Section II in **separate** sheets.
- (3) Mention your choice clearly. Do not mix with different/odd options.
- (4) Right most side numbers indicate marks of the question.
- (5) All questions are **compulsory** to attempt.
- (6) Draw necessary diagram wherever necessary.
- 1 How WWW play significant role in development of E-Business? Discuss the role in detail. **11**
- 2 Answer following : (any **three**) **12**
- (1) Give justification for the statement: "An e-purse is similar to debit card".
- (2) How cyber laws help you to prevent hacking information?
- (3) What is on line gambling? Explain its effect on e-business.
- (4) "Social Acceptance is required for any E-Commerce Application"- Explain.
- 3 Write short notes on : (any **three**) **12**
- (1) Supply chain managemnet
- (2) E-Marketing
- (3) Limitation of India's Cyber Laws
- (4) CRM.