



RE-4035-36
M. Sc. (I.T.) (Sem. VIII) Examination
April / May – 2010
Management Information System

Time : 3 Hours]

[Total Marks : 70

RE-4035

Instruction :

<p>नीचे दर्शाविए निशानीवाणी विगतो उत्तरवही पर अवश्य लिखवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : ☛ M. SC. (I.T.) (SEM. 8)</p> <p>Name of the Subject : ☛ MANAGEMENT INFORMATION SYSTEM</p> <p>☛ Subject Code No. : 4 0 3 5 ☛ Section No. (1, 2,.....) : 1</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; margin-top: 10px;"><p>Student's Signature</p></div>
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- 1 Answer the following questions : (any two) 14
 - (a) What is Management Information System? Explain the role of Management Information System in a Business Organization.
 - (b) Discuss the concepts of Information and explain the important features and dimensions of Information.
 - (c) How can you measure system success? Explain the most important measures of system success.

- 2 Write detailed notes on the following (any two) 12
 - (a) Steps in Planning process of MIS.
 - (b) Security in MIS
 - (c) Limitations of MIS.

- 3 Write short notes on any of the following (any three) 9
 - (a) Targeted Marketing and its benefits
 - (b) Information Sources
 - (c) Types of Information system
 - (d) TPS and its types.

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नीचे दशांशों में निशानों वाली विगतो उत्तरवली पर अवश्य लिखनी.
Fillup strictly the details of signs on your answer book.

Name of the Examination :
M. SC. (I.T.) (SEM. 8)

Name of the Subject :
MANAGEMENT INFORMATION SYSTEM

Subject Code No. : 4 0 3 6 Section No. (1, 2.....) : 2

Seat No. :

Student's Signature

- 4 Answer the following questions : (any two) 14
- (a) List the various subsystems of MIS and its activities.
- (b) Differentiate Structured and Unstructured DSS.
- (c) Explain the Knowledge Management Value Chain.
- 5 "Life-Line Healthcare" is a hospital with 100 beds and is 14
having facilities for specialities. The Hospital Management
has taken a decision to go the I.T. way and computerise
the Hospital's data-related operations/functions. It is expected
that the computerisation should help better monitoring of
patients, tracking doctors/consultants, better inventory
management and better occupancy apart from better
management control. You as a System Consultant are
required to provide:
- (a) Entity Relationship Diagram
- (b) Two MIS Output Formats
- (c) Two 'Exceptional Reports' and
- (d) Normalised Life Layouts.
- 6 What can be the impacts of IT on Management Decision 7
Making?

OR

- 6 Explain in detail any one module of SAP R/3. 7