



[3870] – 2

M.Com. (Part – I) (Term – End) (Old) Examination, 2010
PRINCIPLES OF MANAGEMENT AND MANAGEMENT
INFORMATION SYSTEM (M.I.S.)
(2002 Pattern) (Compulsory Paper)

Time : 3 Hours

Max. Marks : 60

Note : 1) All questions are compulsory.

2) All questions carry equal marks.

1. Define scientific management. Describe F. W. Taylor's thought of scientific management.

OR

Write notes on :

- a) Barriers to communication
- b) Employee morale

2. What is motivation ? Explain Maslow's theory of motivation.

OR

Write notes on :

- a) Advantages of centralisation
- b) Principles of Direction.

3. What is leadership ? Explain the qualities and types of leaders.

OR

Write notes on :

- a) Authority and responsibility
- b) Managerial yield.

4. Write notes on **(any three)** :

- 1) Principles of co-ordination.
- 2) Advantages of decision-making.
- 3) Line-and-staff type of organisation.
- 4) Henry-Fayol's principles of management.
- 5) Programme Evaluation and Review Technique (P.E.R.T.)

P.T.O.