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**M.Com. (Part – I) (Term End) Examination, 2010**  
**Group E : SECRETARIAL PRACTICE AND COMPANY MANAGEMENT**  
**(Paper – I)**  
**Laws and Practices Relating to LPG**  
**(Liberalisation, Privatisation and Globalisation)**  
**(2002 Pattern) (Old)**  
**(Optional Paper)**

Time : 3 Hours

Max. Marks : 60

**Instructions :** 1) *All questions are compulsory.*  
2) *All questions carry equal marks.*

1. Define E-Commerce. State the impact of E-commerce on Business.

OR

1. What is HTML ? List the required HTML tags for the web page.HTML.

2. What is Web Page ? How it is created ? Explain the importance of Website as an Advertising and Marketing channel.

OR

2. What is supply chain management ? State the goals, functions and benefits of supply chain management.

3. What is Front page editor ? Explain various features of Front page editor.

OR

3. Explain in detail E-Commerce modules with suitable examples.

4. Write short note on (**any three**) :

- a) Goals of E-commerce
- b) Front Page Explorer
- c) Digital Signature
- d) Authentication of payment
- e) Front page Editor.

**P.T.O.**