

SE-7351

Seat No.____

Second Year B. A. Examination

March/April - 2006

Psychology: Paper - IV

(Special) [Social Psychology] (New Course)

Time: 3 Hours]

[Total Marks: 100

સૂચના ઃ Ø&À ÕpÞë ÃĎE સરખા Èõ

q çÜEÉáZe ÜÞùaiebÞi TýeKýe±eÕ Öbóð\āwÕ √ÕÆÄ ÀΩù

અથવા

- ι Õρëaáí ± Þõçäŋ̈́ÕΘ̈ÖÞí ÇÇĕÿÀßù
- ₹ çÇİÞÞÍ TÝĕÄÝë ±ĕÕi çëÜëÉÀ °äÞÜë_ÖÖbðÜèlä ÇQ¾

અથવા

- ર çɨcü θ Àα Heit ± bão ãð ? Öbní Õργ Ýe ä Hebņù
- з Übünün bà Éx ± ба́õåð? Éxþe áz thu QQý

અથવા

- з Ëtâ ëÀY äÖp ì äå õ ÜÞ tä tö eð bà t eð ç ÜÉÖÞ þí ÇÇ já ÀSù
- v Þiðilaþi TýæNje ±eÕi Öbje Õdeku ÇQvi

અથવા

1

- v Õ**Ģ**aS ± **G**ãõåð? Öbní Õphã®Ö±ùçܽäù
- પ ËÀ ÞửiÔáÂùÑ(Àǔ ÕHeiબે)
 - (1) ÜÞjádHÞð (6)Öß
 - (2) ÜÞäjáHÞð VāvÕ (áZÐÐ)
 - (3) ÕõiÃiÞË ÀESHELI
 - (4) $\tilde{O}\tilde{b}\tilde{A}\tilde{b}\tilde{b}\tilde{b}\tilde{\Delta}\tilde{b}\tilde{a}\tilde{w}\tilde{O}$ (á $ZB-\tilde{b}\tilde{c}$).

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ENGLISH VERSION

Instruction: All questions carry **equal** marks.

1 Define social psychology and explain its nature.

OR

- 1 Explain questionnaire and survey methods.
- 2 Define suggestion and discuss its importance in social life.

OR

- 2 What is socialization? Describe its process.
- 3 Define psychological group and discuss characteristics.

OR

- **3** Describe the various opinion of psychologists on mob behaviour.
- 4 Give definition of leadership and discuss the types of leadership.

OR

- 4 What is propaganda? Explain its techniques.
- 5 Write short notes: (any two)
 - (1) How attitudes are formed?
 - (2) Attitude's nature (Characteristics)
 - (3) Prejudice causes
 - (4) Prejudice's nature (Characteristics).

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