

Roll No.

Total No. of Questions : 13]

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Paper ID [B0122]

(Please fill this Paper ID in OMR Sheet)

BBA (BB - 405) (S05) (O) (LE) (Sem. - 4th)

PROJECT MANAGEMENT

Time : 03 Hours

Maximum Marks : 75

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Nine** questions from Section - B.

Section - A

Q1)

(15 x 2 = 30)

- a) Project Appraisal.
- b) Project Counselling.
- c) BOO.
- d) Market Appraisal.
- e) Project Life Cycle.
- f) Debt-Equity Ratio.
- g) Total Float.
- h) PERT.
- i) Margin Money.
- j) Feasibility Study.
- k) Profitability Index Method.
- l) Mutually Exclusive Projects.
- m) Project Scheduling.
- n) Cash Inflows.
- o) Break Even Point.

A-30

P.T.O.

Section - B

(9 x 5 = 45)

- Q2)** Define Project. Explain the characteristics of a project.
- Q3)** Discuss the problems of identification, formulation, appraisal and implementation of new projects.
- Q4)** What do you mean by Project Management? Also explain the importance of project management.
- Q5)** Write a brief note on consideration involved in Project Appraisal.
- Q6)** What do you mean by Technical Appraisal? Explain the process of Technical Appraisal.
- Q7)** Write a note on techniques of Market Analysis.
- Q8)** What are the sources of finance to meet short term financial requirements?
- Q9)** What process is followed to measure funds requirements of a project?
- Q10)** Critically evaluate the Internal Rate of Return technique of Capital Budgeting.
- Q11)** What do you mean by Project Report? Explain the contents of Project Reports.
- Q12)** What is network analysis? Also explain the role of network analysis in project implementation.
- Q13)** What is CPM? Critically evaluate this technique.

