

Roll No.

Total No. of Questions : 13]

[Total No. of Pages : 02

Paper ID [B0124]

(Please fill this Paper ID in OMR Sheet)

BBA (BB - 502) (S05) (LE) (O) (Sem. - 5th)

ENTREPRENEURSHIP

Time : 03 Hours

Maximum Marks : 75

Instruction to Candidates:

- 1) Section - A is **Compulsory**.
- 2) Attempt any **Nine** questions from Section - B.

Section - A

Q1)

(15 x 2 = 30)

- a) Tiny Units.
- b) Cottage Industry.
- c) EDP.
- d) SSIDCs.
- e) NSIC.
- f) National Equity Fund Scheme.
- g) Khadi and Village Industries.
- h) TDC.
- i) Difference between incentives and subsidies.
- j) State Small Industries Corporation.
- k) Product form of ownership.
- l) State Industrial Investment Corporation.
- m) Industrial Growth Centres.
- n) Preferential Purchase policy for SSI.
- o) Drawbacks of Entrepreneurship.

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Section - B

(9 x 5 = 45)

- Q2)** Critically evaluate the views of Walker and Drucker regarding entrepreneurship.
- Q3)** Write a note on the qualities of a true entrepreneur.
- Q4)** State the difference between Entrepreneur Vs. Intrapreneur.
- Q5)** Write a note on the entrepreneurial motivation factors.
- Q6)** Critically evaluate the provisions contained in the latest industrial policy regarding Small and Medium Enterprises.
- Q7)** What do you understand by Entrepreneurial Guidance Bureau? Write a note on the role of Entrepreneurial Guidance Bureau.
- Q8)** Explain the findings of SIDBI Survey on SSI Sector.
- Q9)** Explain the marketing structure designed for the marketing of products being produced by the SSI units.
- Q10)** Define a Small Industry. Explain the role of small industry in the economic development of our country.
- Q11)** Write a note on the infrastructural set up designed by the government for the Promotion of SSIs.
- Q12)** What do you mean by Project Report? What are the steps involved in writing the project report?
- Q13)** Critically evaluate the registration process of Small Scale Industrial Units.

