

**PRINCIPLES OF MANAGEMENT AND
ENVIRONMENT OF BUSINESS**

(For those who joined in July 2003 and after)

Time : Three hours

Maximum : 100 marks

PART A — (4 × 10 = 40 marks)

Answer any **FOUR** questions.

All questions carry equal marks.

1. Explain the various aspects of F.W. Taylor's scientific management.
2. What are the problems normally faced in decision-making?
3. What is functional organisation? What are its merits and demerits?
4. Explain briefly the theories on the sources of authority.
5. Illustrate the various factors that determine the basis of departmentation.

6. Describe the importance of training.
7. Explain the important techniques of direction.
8. Summarise the most common unethical business practices followed in India.

PART B — (3 × 20 = 60 marks)

Answer any **THREE** questions.

9. Explain the basic characteristics and functions of management.
 10. Define Planning. Discuss the steps to make planning effective.
 11. Explain in detail the various sources of recruitment.
 12. Discuss the different methods of performance appraisal.
 13. Define control. Describe the different stages in the control process.
 14. What are the benefits of good image? What are the steps involved in image building?
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