

JUN 2006

Subject Code—4381-X

M.C.S. EXAMINATION

(Third Semester)

(Re-appear)

MS-14

MANAGEMENT INFORMATION SYSTEMS

Time : 3 Hours

Maximum Marks : 100

Note : Attempt any *Five* questions. All questions carry equal marks.

1. (a) Is Management Information System a product of various academic disciplines ?
(b) What are the major Misconceptions regarding MIS ?
2. (a) Define the term MIS. Why is MIS looked upon as a strategic need of management today ?

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- (b) Is information has some value for the organisation ? If yes, how then information is to be valued ?
3. (a) What are the components of a system ? How is the system model improve from Simple 'Input Process Output Model' to Complex Control Model ?
- (b) Give a brief classification of information system with examples of each type.
4. What are the data, people, software, hardware and network resource of a human resource information system and marketing Information System ?
5. Discuss the various activities of Implementation Process. Explain them with example.
6. You are a CEO of an organisation. You have to develop MIS of your organisation. What steps would you take to develop an effective MIS ? Give details.

7. Differentiate the following :

- (a) Data and Information
- (b) Pilot and Plunge Conversion
- (c) TPS and DSS
- (d) Programmed and Non-programmed Decisions
- (e) Implementation and Maintenance of MIS.

8. Explain the following :

- (a) Efficiency and Effectiveness of MIS
- (b) Conceptual Design
- (c) Tool Technology
- (d) Decision-making Process
- (e) Challenges of MIS.