Register Number :

Name of the Candidate :

2 6 9 5

B.C.A. DEGREE EXAMINATION, 2008

(THIRD YEAR)

(PART - III)

(PAPER - XIX)

752 / 350. MULTIMEDIA

(Elective – IV)

(New and Revised Regulations)

(Including Lateral Entry System)

May]   [Time : 3 Hours

Maximum : 100 Marks

SECTION – A   (8 × 5 = 40)

Answer any EIGHT questions.
All questions carry equal marks.

1. What is multimedia ? How can multimedia be used in E-Commerce ?

Turn over

2. Why is Cross-platform communications important in a multimedia development environment ?

3. List the features in a painting or drawing package.

4. Mention the principles of animation.

5. How to use sound in multimedia project ?

6. Briefly discuss the Notation Interchange File Format (NIFF).

7. Discuss how the computer monitor image differs from the television image.

8. What is digital audio ?

9. What are the tests to be conducted before delivering the multimedia project ?

10. Write a note on CD-ROM.

SECTION – B   (3 × 20 = 60)

Answer any THREE questions.
All questions carry equal marks.

11. What are the different output hardware devices essential for a multimedia project ? Discuss on any three of them.

12. List and explain any ten features of painting and drawing tools.

13. Explain in detail about making of MIDI sound and Digital Audio.

14. (i) Discuss the methods available for video compression.

    (ii) Explain in detail about recording formats.

15. (i) How do you deliver your multimedia project ?

    (ii) What is RFP ? Explain in detail.