

Register Number :

Name of the Candidate :

**5 2 0 1**

**B.B.A. DEGREE EXAMINATION, 2008**

( ENGLISH MEDIUM )

( THIRD YEAR )

( PART - III )

( PAPER - IX / IV )

**320 / 710. BUSINESS FINANCE**

( Including Lateral Entry  
and **B.B.A. Computer Applications** )

December ]

[ Time : 3 Hours

Maximum : 100 Marks

**SECTION - A** (10 × 2 = 20)

*Answer any TEN questions.*

*All questions carry equal marks.*

1. Write short notes on :

- (a) Financial analysis.
- (b) Profit maximisation.

**Turn over**

- (c) Forms of receivables.
- (d) Cost of equity.
- (e) Gross profit ratio.
- (f) Operating leverage.
- (g) Rights issue.
- (h) Liquid ratio.
- (i) Master budget.
- (j) Preferred stock.
- (k) Dividend.
- (l) Working capital.

**SECTION - B** (4 × 10 = 40)

*Answer any FOUR questions.*

*All questions carry equal marks.*

- 2. What are the objectives of financial management ?
- 3. Distinguish between funds flow and cash flow statement.
- 4. What are the significance of ratio analysis ?

- 5. What are the different kinds of working capital ?
- 6. State the significance of cost of capital.
- 7. What are the different types of dividend policy ?

**SECTION - C** (2 × 20 = 40)

*Answer any TWO questions.*

*All questions carry equal marks.*

- 8. Explain the finance functions in detail.
- 9. What are the determinants of working capital of a business ?
- 10. Explain the different sources of raising long term funds.
- 11. What are the different types of cost of capital ?