

Register Number:

6788

Name of the Candidate:

**B.B.A. (APPLIED MANAGEMENT)
DEGREE EXAMINATION, 2008**

(SECOND YEAR)

(PART-III)

(PAPER-VI)

230. HUMAN RESOURCE MANAGEMENT

Dec)

(Time: 3 Hours

Maximum: 100 Marks

SECTION-A

(10×2=20)

Answer ALL questions

Each answer carries two marks

1. Define Human Resource Management.
2. What is Job Design?
3. What are the external sources of Recruitment?
4. Write short notes on Direct Method Recruitment.
5. Explain Screening.
6. Write notes on Sensitivity Training.
7. What is Performance Appraisal?

- 8. Define Living Wages.
- 9. Define Employee Empowerment.
- 10. Write notes on Works Committees.

SECTION-B (4×10=40)
Answer any FOUR questions
All questions carry equal marks

- 11. Explain the objectives of HRM. How can these objectives be achieved?
- 12. From the human resource manager’s point of view, what are the uses of job Analysis?
- 13. Why is it important for organizations to do an effective job of recruiting?
- 14. What do you mean by Training? Distinguish between Training and Development.
- 15. What do you mean by Wage Structure? Outline the components of Wage Structure.
- 16. “Empowerment is a process that increases employee’s task motivation”-Explain.

SECTION-C (2×20=40)
Answer any TWO questions
All questions carry equal marks

- 17. “There are two sets of human resource management functions-Managerial and Operative”. Discuss these functions.
- 18. Distinguish between
 - a) Job Description and Job Specification.
 - b) Job Analysis and Job Design.
- 19. What are the advantages and disadvantages of the various External Recruitment Sources?
- 20. Discuss the various steps involved in performance appraisal process.

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